

What am I worth?

1 Introduction by Lucy Kimbell

I've sent you this because I am conducting an audit to find out what people who know me think I am worth. You can interpret this as you like. Clearly value has many different dimensions, and on this form, I have created some questions that may help you organise how you think about my value. But since this is a collaborative project, feel free to ignore all or some of these questions, and to create your own categories and terminology as you fill in the form.

At some point in the future I may wish to exhibit these forms so *anything you write or draw here may enter the public domain*. By completing the form and sending it back to me, you give me permission to use the form in any way I choose.

This is an ongoing project. I may send you this form again or a version of it in a few months or years to see how things have changed in your perceptions of my value. I hope you enjoy it.

2 Instructions

- Print out the form (if I sent it to you by email)
- Fill it in, writing clearly and legibly
- Make sure you sign and date it in Section 3 (below)
- Return it to me

3 Assigning any rights to this artwork to me

Please print your name below, sign and date it. Thank you.

I confirm that I waive all rights, moral and financial, to the artwork "Audit" by Lucy Kimbell.

Your name		Your signature	
Your relationship to me (leave blank if you prefer)		Date of signature	

4 A note on our relationship

I have sent or given you this form because I want to know how you value me. And I want you to be *as honest as possible* as you fill it out, rather than trying to avoid offending me. It's possible that some of the things you write here may challenge, surprise or upset me, but I hereby undertake not to let these feelings unduly influence my future behaviour towards you.

5 Context

	Questions
5.1	How long have you known me?
	Years
5.2	Where and when did we first meet?
5.3	What were your first impressions of me?
5.4	When and where did you last see me in person?
5.5	What were your impressions of me at our last meeting?

Space for your notes:

6 My financial value

	Questions
6.1	How much do you think my flat and possessions are worth?
	£
6.2	How much do you think I have in savings and pension?
	£

6.3	How much do you think I will earn this year?
	£ Year: 20____
6.4	How much do you think my annual income will be in ten years' time, in today's terms?
	£
6.5	What percentage of my total income for this year do you think will come from art commissions, art funding, art residencies or sales of my artworks?
	%
6.6	What do you think this percentage could be ten years from now?
	%
6.7	Do you think I earn a reasonable living? <i>Please circle one</i>
	Yes No Not sure
6.8	Do you think I ought to earn more? <i>Please circle one</i>
	Yes No Not sure
6.9	Do you think I am making the most of my ideas, talents and skills? <i>Please circle one</i>
	Yes No Not sure
6.10	If I set up a life insurance policy with a lump sum benefiting someone if I were to die, how much do you think the lump sum should be?
	£

Space for your notes:

7 My cultural value

Questions	
7.1	How many of the things I have made which I call artworks have you seen, read or engaged with, as far as you can remember?

7.2	On a scale of 1 (insignificant) to 5 (significant), how would you rate my contribution to contemporary art? <i>Please circle one</i>
	1 2 3 4 5
7.3	On a scale of 1 (insignificant) to 5 (significant), how would you rate my contribution to the wider culture in the UK? <i>Please circle one</i>
	1 2 3 4 5
7.4	Which of these two activities is of more value to the UK economy? <i>Please circle one</i>
	My art My consulting work
7.5	Which of these two activities do you think is of more value to the wider culture in the UK? <i>Please circle one</i>
	My art My consulting work
7.6	How many times in your life have you read or heard about me, or my art activities, in the media (online/broadcast/print; in arts, business or other contexts)?
7.7	Do you think I ought to be more prominent?
	Yes No Not sure
7.8	Please <u>underline</u> as many of the following words you think describe my work:
	<p>Interesting</p> <p>Unusual</p> <p>Confusing</p> <p>Important</p> <p>Challenging of conventional thinking</p> <p>Innovative</p> <p>Imitative</p> <p>Self-indulgent</p> <p>Creative</p> <p>Artistic</p> <p>Other (please add your own words)</p>

Space for your notes:

8 My social value

	Questions
8.1	Do you think I have a sense of duty? <i>Please circle one</i>
	Yes No Not sure
8.2	Do you think I am guided by this sense of duty in my day-to-day life? <i>Please circle one</i>
	Yes No Not sure
8.3	Do you think I have a sense of responsibility? <i>Please circle one</i>
	Yes No Not sure
8.4	Do you think I am guided by this sense of responsibility in my day-to-day life? <i>Please circle one</i>
	Yes No Not sure
8.5	Do you think I would make a good parent? <i>Please circle one</i>
	Yes No Not sure
8.6	Do you think I ought to have children? <i>Please circle one</i>
	Yes No Not sure
8.7	Do you think I ought to be more involved in things that, in your view, contribute to the greater good? <i>Please circle one</i>
	Yes No Not sure
	<i>If you answered No or Not sure, please go to question 8.9</i>
8.8	If you answered Yes to question 8.7, can you give me an example of the sorts of things you think I ought to be doing?

8.9	Do you think I view things mostly in global or mostly in local terms? <i>Please circle one</i>
	Mostly global Mostly local

Space for your notes:

9 My environmental value

	Questions
9.1	Have you ever seen me commit an act that, in your eyes, would impact negatively on the environment? <i>Please circle one</i>
	Yes No Not sure
9.2	Have you ever seen me do something that has a positive impact on the environment? <i>Please circle one</i>
	Yes No Not sure
9.3	On a scale of 1 (not at all) to 5 (very committed), how would you rate my commitment to living and working in ways that impact positively on the environment? <i>Please circle one</i>
	1 2 3 4 5

Space for your notes:

10 My value to you

	Questions
10.1	How many times, on average, do you think about me per month?

Audit

10.2	When you think about me, what is the main emotion you feel? <i>Underline one only</i>
	<p>Delight</p> <p>Annoyance</p> <p>Love</p> <p>Irritation</p> <p>Frustration</p> <p>Excitement</p> <p>Respect</p> <p>Other (please use your own words)</p>
10.3	Have you ever learned anything from me? <i>Please circle one</i>
	<p>Yes No Not sure</p>
	<i>If you answered No or Not sure, please go to question 10.5</i>
10.4	If you answered Yes to question 10.3, can you summarise briefly what you have learned from me?
10.5	If I died tomorrow or we never communicated again, what are the three main things you would miss about me?
	<p>1</p> <p>2</p> <p>3</p>
10.6	How much would you pay to have my personal advice on your work?
	£ per hour
10.7	How much would you pay to have my personal advice on your emotional affairs?
	£ per hour

10.8	How much would you pay to have my personal advice on your financial affairs?
	£ per hour
10.9	How much would you pay to have my personal advice on your spiritual affairs?
	£ per hour
10.10	If there anything else I might be able to do for you that you would pay me for? What and how much?
	Activity: £ per hour

Space for your notes:

11 The value of this audit

Questions	
11.1	Do you consider this audit to be an artwork? <i>Please circle one</i>
	Yes No Not sure
	<i>If you answered No, please go to question 11.5</i>
11.2	If you answered <i>Yes</i> or <i>Not sure</i> to question 11.1, what do you think the financial value of this artwork should be?
	£
11.3	Do you consider yourself to be a collaborator in the creation on this artwork? <i>Please circle one</i>
	Yes No Not sure
	<i>If you answered No, please go to question 11.5</i>
11.4	If you answered <i>Yes</i> or <i>Not sure</i> to question 11.3, do you think you ought to benefit financially from this artwork? <i>Please circle one</i>
	Yes No Not sure

11.5	On a scale of 1 (not at all) to 5 (very), to what extent have you been stimulated by completing this form? <i>Please circle one</i>
	1 2 3 4 5

12 What am I worth?

Please feel free to add comments and figures here or anywhere else on the form.